



# *CareerStreet*

A Publication of the Macalester College  
Career Development Center

**Vol. 1 - October 3, 2003**

*"Hard work spotlights the character of people:  
some turn up their sleeves, some turn up their noses,  
and some don't turn up at all."*

*- Sam Ewig*

## Hot Jobs...

Find details on these opportunities on our web site under [Grand Avenues](#).

### ATLANTIC MEDIA VENTURES

Washington, DC

**Investment Analyst** (Identify and assess investment opportunities. Principally focus on small and mid-cap companies in public and private markets).

### MGH

Charlestown, MA

**Psychiatric and Neurodevelopmental Genetics Unit Laboratory Technician** (Assist in the study of the genetics of psychiatric disorders. Work in lab and assist w/genotyping, sequencing, and other lab responsibilities).

### MINNESOTA PUBLIC RADIO

St. Paul, MN

**Administrative Assistant, Marketing** (Support for the Marketing Division with daily, direct assistance to the Vice President, the Director of Marketing Programs and Advertising, the Director of Communications, and the Director of Research and Station Relations).

## On-Campus Recruiting

### Analysis Group, Inc.

Mon., Nov. 3 - Deadline  
Call for Resume

### Dahlen, Berg & Company

Wed., Oct. 22 - Deadline  
Call for Resume

Tue., Nov. 4 - Interviews

## What is the CDC?

The [Career Development Center](#) is here to assist students in planning, articulating and applying their educational experience to meet their future goals. The office is located on the first floor in Kagin Commons, and offers [individual counseling sessions](#) with a career counselor, an extensive [career resource library](#), [job/internship listings](#) and opportunities from around the globe. The CDC resource library features:

- Information about Fellowships, [Internships](#) and [Job Postings](#);
- information on Companies and [Government Opportunities](#);
- pamphlets and materials on [resume](#) and [cover letter](#) writing;
- books on etiquette, [interviewing](#), [grad school](#) and the [job search process](#); and an
- extensive [alumni directory](#), sorted by career.

**Hours: 8 a.m.-4:30 p.m.  
Monday through Friday  
(Daily Drop-ins: 2-4 p.m.)**

## Macalester at Work

by Liz Bartels '04  
CDC Student Staff

Mercedes Beaver '04 is a Senior Psychology major who participated in *Exploration Summer Programs* this summer at Yale University.



**CDC:** Could you tell us a little bit about what *Exploration Summer Programs* is, and what you did while you were there?

**Mercedes:** EXPLO is a nonprofit program run by educators who work all year

long to create exciting educational summer programs for students from elementary to high school age. I worked at the Senior Program, which is specifically for High School students, and it was one of the best jobs I ever had.

**CDC:** Why is that?

**MB:** Not only did I get to teach what I love, but I met amazing students and fellow teachers in the process.

**CDC:** What did you teach?

### **Epic Systems**

Tue., Oct. 14 - Presentation  
7-8 p.m. Kagin 003

Wed., Oct. 15 - Interviews

### **Exploration Summer Programs**

Tue., Oct. 7 - Presentation  
7-8 p.m. Kagin 003

Wed., Oct. 8 - Interviews

### **Indiana University School of Public & Environmental Affairs**

Fri., Oct. 17 - Information Table  
11 a.m.-1 p.m. - Campus Center

### **Northwestern Chiropractic School**

Tue., Oct. 21 - Information Table

11 a.m.-1 p.m. Campus Center

### **Peace Corps**

Mon., Oct. 27 - Presentation  
7 p.m. Humanities 112

### **Teach for America**

Fri., Oct. 24 - Deadline to apply on-line

Nov. 18-19-20-21 - Interviews

### **United Parcel Service (UPS)**

Thu., Oct. 16 - Information Table

11 a.m.-1 p.m. - Campus Center

### **University of WI-Madison, Urban & Regional Planning**

Fri., Oct. 3 - Presentation  
12 p.m. Carnegie 06

### **US Bancorp Piper Jaffray**

Mon., Oct. 13 - Interviews

### **Yale Divinity School**

Wed., Oct. 29 - Presentation

## **Upcoming CDC Events**

### **Interviewing Workshop**

**Fri., Oct. 3** - 12-1 p.m. Kagin Resource Center, 1st Floor

### **Alumni Career Night for Social Sciences**

**Tue., Oct. 14** - 6-7 p.m.

Campus Center Upper Atrium

### **Financing Graduate School**

**Wed., Oct. 29** - 12-1 p.m.

**MB:** Two classes: one was sexual health, the other, industry fashion design. In the afternoons, I taught a mini cooking course. All the teachers self-design their own curriculum, which guarantees you'll never have a boring day.

**CDC:** *What made you decide to apply for this program?*

**MB:** Actually, I was in the cafeteria last fall and I saw the table tent. I think I was supposed to be going to a book reading, but a friend suggested I go to the EXPLO info session held that night, instead. I ended up interviewing that night and after a long hard application process, I got the call, and I got the job.

**CDC:** *Why education?*

**MB:** The great thing about teaching is that you're in control of your classroom (hopefully). All of the great things, and all of the awful things that you remember about your own teachers are at your disposal to use or reinvent. And there is no better feeling than knowing a student has left your classroom knowing more than they came in with because of you.

**CDC:** *Any advice for students thinking about going into the field of education or applying for this program?*

**MB:** Yeah. Teach a subject you know and love and be prepared to work your a\*\* off and be rewarded tenfold. One of the best things about EXPLO are your fellow teachers, so come with a personality and a sense of humor, because you'll need it.

**An Exploration Summer Programs presentation will be held at Macalester on Tuesday, October 7, at 7 p.m. in Kagin 003. Resumes will be accepted at the EXPLO presentation. Interviews will be scheduled for October 8.**

## **Featured Fellowship**

### **Harry S. Truman Scholarship Attention Juniors!**

Harry S. Truman Scholarships are merit-based scholarships of \$30,000 for graduate school in preparation for careers in government or elsewhere in public service. There are approximately 80 awards per year; one in each state. Macalester may nominate 4 students in their JUNIOR year (must be US citizens). Final selection is based on a mandatory personal interview.

There are six, equally-weighted factors used to select finalists - public service record, leadership record, graduate student proposal, policy proposal, quality of presentation and writing, academic record and likelihood of acceptance by the graduate or professional school identified (including overall gpa of 3.6+).

Kagin 119

### **Day of Medicine**

**Sat., Nov. 8** - 8 a.m.-3 p.m.

University of St. Thomas

### **Alumni Career Night for Sciences**

**Wed., Nov. 19** - 6-7 p.m.

Campus Center Upper Atrium

### **LSC Spotlight**

*Multicultural topics play an essential and ongoing role in one's life and work.*

*The CDC is working with the Lealtad-Suzuki*

*Center/Dept. of*

*Multicultural Life to highlight these issues for all students. This*

*newsletter article's focus is on the exhibit currently*

*showing in the LSC office*

*in Kagin. As Lealtad-*

*Suzuki Center Director*

*Karla Benson Rutten*

*noted, "It provides an example of how one can*

*use their interest in*

*photography and/or the*

*arts as a vehicle for a*

*vocation in social justice."*

*Don't miss it.*

### **LEALTAD-SUZUKI**

### **CENTER HOSTS**

### **ACCLAIMED EXHIBIT**

The Lealtad-Suzuki Center along with the Aronsen/Fisher Fund and Campus Programs will sponsor a display of the critically-acclaimed photo-text exhibit, "Love Makes a Family: Portraits of Lesbian, Gay, Bisexual and Transgender People & Their Families" from Oct. 1-14. The exhibit will be on display in the Lealtad-Suzuki Center, first floor of Kagin Commons.

Photographs by Gigi Kaeser,

To learn more about this opportunity (and yes, Macalester students have been awarded this scholarship in the past), contact Ellen Guyer, Dean of Academic Programs, x6036, [guyer@macalester.edu](mailto:guyer@macalester.edu) and look at [www.truman.gov](http://www.truman.gov).

**Macalester deadline to apply is December 19, 2003.**

### **Featured Article**

#### ***"Risky Business - Seniors & Avoidance" by Denise Ward, Director, Career Development Center***

Most of us are familiar with the picture of the ostrich with its head buried in the sand. It has become an icon for avoidance. For procrastination, there is Scarlet O'Hara in the movie classic "Gone with the Wind", saying "there's always tomorrow". College seniors frequently slip into ostrich or civil war damsel mode, hoping to avoid the inevitable of making a decision about what to do after graduation and getting to work on making it happen. It's challenging ; you have to acknowledge the fact that this year, your undergraduate experience is ending and it is your responsibility to create the next experience set for your life. Risky business, indeed.

As first year students, the idea of senior year - four long years away - seemed like it would never come. But as seniors, you are all too aware that this is it....the end of the runway! For many, it is overwhelming and the coping strategies of avoidance and procrastination pop up to create a perfect safety cushion. So, how does one avoid slipping into these tendencies? Here are a couple of ideas.

**1. Start with short-term goals.** "One must always look ahead, but it is difficult to look farther than one can see." (Anonymous). Things are still changing pretty quickly. Hey, many of us have a hard time planning what to do this weekend, let alone next year! Planning takes practice - not in the planning itself but rather with the risk-taking that comes with it. As you get more comfortable with the idea, try stretching it out - one month, 6 months, 1 year, 2 years, etc.

**2. Do something daily.** If you don't do something daily, even if it is simply looking at your to-do list, time will slip by and it will be May before you know it. There is always some other priority that will squeeze past planning your career direction - a paper, a party, clipping your toenails. So, drop the clippers and do something on the list TODAY.

**3. Be verbal.** As you begin to work on setting goals and starting the career process, tell others about it. There is nothing more motivating than having to face someone - your advisor, work supervisor, Uncle Elmer - that you have shared your plans with. None of us wants to appear as a slacker to others that are important to us. A different version of this is to gather together with others that are

depict a variety of gay, lesbian, bisexual and transgender families of all races in familiar family settings. The black and white photos are accompanied by text edited by co-creator Peggy Gillespie from in-depth interviews with family members who speak candidly about their lives, their relationships and the ways in which they cope with the realities of prejudice, bias and intolerance on a day-to-day basis. This timely and compelling exhibit creates a dramatic visual response to homophobia and provides a very moving and powerful introduction into these diverse families' lives.

Family Diversity Projects, Inc., a non-profit educational organization, created "Love Makes a Family" as a tool to combat homophobia by breaking silences and making the invisible visible. Since its inception seven years ago, this timely and compelling exhibit has toured to over 1,000 venues nationwide, and it has been an ideal opportunity to educate as well as celebrate and appreciate diversity. By helping to dismantle the destructive power of prejudice and intolerance, the exhibit helps make the world a safer place for all families.

For more information, please contact Karla Benson Rutten at x6243 or visit the Web site at: [www.macalester.edu/lealtad-suzuki](http://www.macalester.edu/lealtad-suzuki).

## Check Out This Website...

**Vault.com** is getting rave reviews from Macalester

addressing the same challenges. Just as you were advised to start study groups to help with classes, consider starting a senior career transition group among your friends. Yes, it might fit in with "misery loves company" but this Weight Watchers © model of challenge and support - having others hold you accountable - can work.

**4. "Who's got your back?"** Finally, remember that there are many people here at Mac and elsewhere in your life, that want to see you succeed. The support is there if you look for it. You don't have to solo on this major life transition. But if you want to keep the sand out of your mouth and the curtains ON the windows, get started NOW to take charge of your senior year and your life after Macalester.

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## Senior S.L.A.M.

### *(Seeking Life After Macalester)*

Did you miss the S.L.A.M. last month? Stop by and pick up a folder of materials related to job search, graduate school and more!

It's the start of the recruiting season! The CDC is seeing a few more employers on campus this fall. Investment banking, consulting, and a few tech employers are up and running NOW. (Note: other sectors typically hire later and the number of employers that actually participate in recruiting is just a tiny fraction of what is out there - so don't despair if you don't see employers of interest right now). But if you are thinking about any kind of employment for after graduation, get started NOW on your resume, etc. CDC staff are happy to help! ALL seniors should get registered on the [eRecruiting system](#) (that's our on-campus recruiting and job posting system). See us if you have questions about that system.

Is grad school in your picture? Check the calendar of events in October for the workshops that the CDC and MAX Center are doing on grad school and the GRE.

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## Junior Jump-Start

Have you heard about the Lilly Project Mentor Program? The Lilly Project for Work, Ethics and Vocation is organizing the second year of connecting Macalester students with alumni and other community members to provide students with someone who can discuss career and life values issues, providing advice, networks and more! The kickoff for this year's program is Tuesday, October 14 at 5:30 p.m. in the Alexander G. Hill Ballroom, Kagin Commons. To find out more (how to sign up, details, etc.), contact Eily Marlow, Chapel, at x6298.

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## Sophomore Syllabus

students. Over 60 on-line industry and employer guides, occupational profiles of 53 career paths, company profiles of over 2500+ employers, message boards, over 1100 articles on career topics, general career guides - and more can be found on this site. The information is timely and written with an eye to a college audience and almost all articles can be downloaded in PDF for printing. While its strength is probably in the consulting, investment banking and related areas, there is very useful information provided on other areas, including publishing, biotech, media and entertainment, law, advertising, fashion, etc.

You can access this resource from the CDC home page ([www.macalester.edu/cdc](http://www.macalester.edu/cdc)) but will need the password "lacnhamilton" to enter the site. This is a resource purchased for Macalester by the CDC - let us know what you think about it!

### **Lilly Pad (Notes from the Lilly Project)**

Looking for someone to try out some new career ideas on? Want to talk with someone who has weathered some of life's challenges and has come to life a self-defined life of success and commitment? You may be looking for a mentor.

The Lilly Mentoring Program is open to sophomores through seniors who are looking for a conversation partner to help them delve into some of the larger questions about their life's work. It offers students an opportunity to be in dialogue with community members from all walks of the vocational

There are several scholarships available to sophomores that you may want to check out. Ellen Guyer, Dean of Academic Programs, is holding information meetings where you can learn more about them. The information meetings are scheduled for the following times:

**Wednesday, October 8, 12:00 Noon, Carnegie 06**  
**Tuesday, October 14, 4:30 p.m., Olin Rice 150**

Scholarships that will be specifically addressed at these meetings include:

**Barry M. Goldwater Scholarship Program** - students intending to pursue careers in mathematics, the natural sciences or engineering. **Morris K. Udall Scholarship Program** - students interested in pursuing careers in environmental policy.

Still trying to decide on a major? Don't miss the **MAJORS' FEST** - "Demystifying the Process of Choosing a Major." Thursday, October 16, 6:30 - 8 p.m. in the Alexander G. Hill Ballroom, Kagin Commons.

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### **First Year Focus**

You will hear over and over again during your four years at Macalester how important alumni are in the career arena - alums are a terrific source of information on careers, grad school, and other life "stuff". Get started by attending the CDC's first **Alumni Career Fair of the year on Tuesday, October 14, 6-7 p.m. in the Campus Center Atrium**. This fair will focus on alumni who have graduated with majors in the social science area or who are working in fields that might be considered social science. It's informal...just stop by and talk with some alums - they love it and you might make some great connections for internships, jobs, gain career ideas, etc.!

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### **Grad School Notes**

Are you thinking about grad school? Selecting the right school is a challenging task - you want to make sure that it is a good fit before you commit to two to seven years of your life and quite a bit of your finances! Here are some things to keep in mind.

- 1.** Be clear about what you want to study and why you want to go to graduate or professional school. Note: avoiding the job market is not an ideal motivation!
- 2.** Poll all your personal contacts for recommendations of good programs in your area of interest. Include faculty, alumni, family and friends who are in the field, etc.
- 3.** Look through professional journals in your field and see who is publishing in your area of interest - where are these

spectrum who have consciously incorporated their values into their vocation. These individuals are willing to share their stories and help students discern and explore their own vocational paths.

Students and mentors are matched in the fall and will meet monthly throughout the school year both one-on-one and at two group dinners.

How to get involved? Attend the Lilly Mentoring Program Kick Off on Tuesday, October 14th at 5:30 p.m. in the Alexander G. Hill Ballroom, Kagin Commons! This event will provide students and mentors an opportunity to eat, meet and mingle. Students will get a chance to talk with all participating mentors and to find those who share their interests and questions. You may also contact Eily Marlow, Program Assistant for the Lilly Project, at 651-696-6738 or [marlow@macalester.edu](mailto:marlow@macalester.edu) for more information.

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people at who are getting published at?

4. Take rankings of schools with a grain of salt - the top programs listed in US News and World Report may be very strong but what about the elements of specialty fields, locale, campus environment, etc.? Most advisors would say to ignore the ranking and focus on what the program can offer you - you would be better off to go with the #30 school and be happy than miserable at #1! You will get more out of it and ultimately come out ahead.

5. The elements that you need to look at after you've compiled a list of possible programs include:

- Academics - teaching style, program focus, requirements
- People - style, values
- Locale - comfort, connections
- Cost - tuition, cost of living for the area, travel (home, etc.)

You get the idea. Good luck in identifying a program that is just right for you! And don't forget, the CDC and MAX Center offer workshops related to preparing for and applying to graduate school. Many of these are being offered in the month of October, so check it out!

## **Books at the Center**

***"If You Don't Know Where You're Going, You'll Probably End Up Somewhere Else"* - Author David Campbell, Ph.D., Tabor Publishing, Allen, TX 1974.**

Yes, the book was written in 1974 but the key points are still good as gold. It's short (136 pages), very easy to read and is peppered with cartoons and quotes. The author's pedigree is exceptional - Campbell is a leading specialist in career guidance and vocational testing. Perhaps you've heard of the Strong-Campbell Interest Inventory (we use a version of it in the CDC)?

In four chapters ("The Road to Somewhere", "If You Have It, Use It", "If You Want Something to Happen, Make a Space for It", "Live, Love, and Laugh"), Campbell combines information with introspection to encourage the reader to understand and utilize the assets that they have and to make the most of them. The main themes, which he summarizes in the last chapter, are: 1) you need to have some goals; 2) selecting your goals is a matter of choosing which direction you want to go, not choosing specific places at which you want to end up; 3) to expand your choices, you need to continually cultivate your assets; 4) your achievement will be won gradually, not overnight; 5) more than any other factor, your job/career will determine how you live so give it some attention; 6) basic to everything is health - so take care of yourself; 7) Have fun!

My favorite quote in the book was on page 130, referencing taking initiative. "As the fellow said, 'People who want milk should not seat themselves on a stool in the middle of a field in hopes that the cow will back up to them.'" Enough said.

I find the book to be a good, quick, not too serious (read: "overwhelming") read. It's a great "kick in the seat of the pants". Ignore some of the oversimplifications and 70's references. Almost everyone can find some points to move them along in thinking about their career and the choices and action that they need to engage in.

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March 2, 2005