

Library Media Advisory Minutes – approved March 8, 2010

12/3/09

Present: Clay Steinman, Paul Fisher, Terry Krier, Jerry Sanders, Angi Faiks, Dave Collins, Alana Hedlund, Terri Fishel, Brian Longley, David Tomporowski, Jacki Betsworth.

The meeting was called to order @ 12:05 by Chair Paul Fisher.

1. Agenda was approved.
 2. October minutes were approved.
 3. Classroom & Learning Facilities Committee report - Brian Longley
 - The Provost has approved the new committee's concept and will call for members. Faculty representation will be distributed equally among departments as much as possible.
 - Brian will call the first meeting next semester, as soon as members are appointed.
 - David Tomporowski will request appointment of a student member when he attends MCSG's next meeting.
 - Suggested first action: conduct a survey of faculty, possibly modeling off the Rochester survey discussed earlier by LM Advisory. A simple email could also be effective.
 4. Jean K. Archibald Award - Terri Fishel
 - Terri Fishel distributed brochures describing the history of the award and procedures for selection of the recipient. She called for 2 non-library members of the LM Advisory group to sit on the 2010 selection committee. The selection period will be in March, 2010. Paul Fisher & Alana Hedlund volunteered.
 5. Common Reading Program – Terri Fishel
 - The Provost has given Terri Fishel approval to restart the first-year common reading program. MacReads will be open to all faculty, students, staff, and alumni. The book will also be used with the Library session for all first years.
 - The group gathered to select the 2010-2011 book includes Hannah Lamb (MCSG), Adrienne Christiansen, Tommy Woon, Lisa Landreman, Anne Minnick, Jean Beccone, and Rebecca Graham. A short list of 5 possible selections will be reviewed by the committee during December and January. The group hopes to choose a book with a Minnesota connection. The project and book selection process have sparked interest campus wide.
 - One book would be assigned before first years come to campus. No additional reading would be required. President Rosenberg might sponsor a first lecture by faculty based on the book, and other speakers and events would support the discussion during the entire academic year. The long-term plan, if year one is successful, is to alternate fiction and nonfiction selections in future years.
 - Budget details have not yet been determined, but the library plans to assume costs for purchase and shipment of a book to every first year student. Group members discussed whether an effort should be made to involve local book vendors in the process, if possible. The option may be costly, but it sends a message more in keeping with Macalester's "buy local" philosophy.
- ACTION:** Angi Faiks will research whether it is feasible for the library to utilize local book stores instead of or in addition to Amazon for procurement and delivery of books.
6. Printing Awareness Week - Dave Collins
 - In October, Library and ITS sustainability student employees sponsored Printing Awareness Week in the Library. Students created a display, distributed an online

survey to students, and solicited pledges to "ponder before printing" from students.

- ITS replaced Library printers and installed special software (PaperCut) to monitor paper use. November usage was down 5% from October. But 57 boxes of paper were used (2 trees), which is still too much! Data will be used for future events and campaigns.

ACTION: Jerry asked about 2008 print figures. Dave may initiate a tally of paper reams used to determine that data. We will be able to provide this sort of information better in future.

7. Assessment - Dave Collins and Terri Fishel

- Library Use report. Dave shared statistics showing that gate counts are up 10% over Nov 2008. Possible reasons for the increase include successful orientation efforts, first year sessions, and new services, including bikeshare. Consultation session numbers are increasing. Seeing people who are not struggling using the service, particularly first year students. • A seat assessment is planned for January – we'll count the chairs & find out how many students we can actually seat. Tour guides say 1/3 of population can be seated. This is one of many assessments the library plans to do systematically. We will have a statistic site on the web in spring 2010 that will be updated regularly.

8. Budget – Terri Fishel

- Library will receive a 2.2% increase in 2010-2011. This small increase will be directed first toward operating expenses, as we prioritized books last year.
- We are entering into consortial agreements that should give some budget relief.

9. Copyright Issues - Brian Longley

- At 11/24 chairs' meeting, the Provost reminded faculty of correct copyright procedures. Violations have occurred on campus. We are trying to be proactive, as companies are actively monitoring use of their products.
- Free movies were advertised by student orgs recently, and Brian contacted the groups to explain the issues and proper procedure. He has worked with Amy Phenix of Communications and Public Relations to raise awareness. The Daily Piper submission form now contains a link to more information concerning movie copyright. The issue at hand involves advertising a particular title for recreational viewing. Teaching and course-related showings are not of concern.

10. Other

- A coffee machine has been installed on a trial basis on 1st floor of the library. Usage averages 30 cups per day so far. Students submitted about 50 comments, almost all positive.
- Spring meetings - LM Advisory will meet twice during the spring, in February and March. Best times appear to be Thursday at the lunch hour. Terri will confer with members individually and will post dates via email.

Meeting adjourned 1:03.

Respectfully submitted,

Jacki Betsworth