

Section II: Comparison chart of form/survey tools and features

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	Form and Survey Tools				
	<i>This chart describes features of several tools available to web maintainers at Macalester College. This is not a comprehensive list of every form and survey tool. Macalester College, Web Services, www.macalester.edu/web</i>				
	macform	Webform	Google form	Web Services custom	SurveyMonkey
send individual form data via email	✓	✓		✓	
send confirmation email to respondent		✓		✓	
write data to spreadsheet/database			✓	✓	✓
validate fields				✓	✓
skip logic					✓
built-in analysis/reporting			✓ ¹		✓
web based form creation tool	✓ ²		✓		✓
self-service set-up	✓		✓		✓ ³
direct user access to data	✓ via e-mail	✓ via e-mail	✓	✓ via e-mail	✓

¹ There is an experimental feature “Response Summary” in Google Forms which offers pie charts, lists of summarized responses and percentages, etc. There are some known issues with this feature such as editing the results spreadsheet will not produce updates to the response summary.

² The Template Wizard will produce a web form that uses the macform script. At this time the Template Wizard only supports text input fields. If you want to add radio buttons, drop down lists, etc. these must be added using an html editing tool or directly coded in HTML via a text editor.

³ A SurveyMonkey basic account is free to set up; however, the basic account is limited to 10 questions per survey and 100 total responses. A SurveyMonkey Pro account does not have these limitations; there is a fee of \$19.95/month or \$200/year for the Pro account. Departments can use the Web Services Pro account for free, but surveys must be set up by Web Services staff.