

Prac 3.28

[S2008/S2008-variab1]

An advertisement for “America’s premier weight loss destination” states that “a typical two week stay results in a loss of 7-14 lbs.” (The *New Yorker*, 7 April 2008, p 38.)

The advertisement gives no details about the meaning of “typical.” Give two or three plausible interpretations of the quoted 7-14 pound figure in terms of “typical.” What interpretation would be most useful to a person trying to predict how much weight he or she might lose?