



# MACALESTER

Macalester College • 1600 Grand Avenue • Saint Paul, Minnesota 55105-1899

## COMMUNITY CITIZENSHIP REPORT

Macalester College was founded in 1874, only 20 years after St. Paul was incorporated as a city. We recognize our mutual stake in the strength and well-being of the community. We combine our human, physical, and financial assets with the assets of Twin Cities partners in a spirit of reciprocal community building.

Our mission advances multiculturalism, internationalism, and service to society in ways that enrich the health and vibrancy of the Twin Cities, just as the many strengths of this community enrich the Macalester experience. While educating some 2,000 young people each year, we collaborate with neighborhood organizations, businesses and government, to work toward a stronger, more equitable community with abundant opportunities for all.

This report, while not comprehensive, offers a snapshot of how we live out our values. We hope it will inspire new partnerships and deepen existing relationships toward a stronger community.



### REMEMBERING RONDO

History department faculty and students joined with Rondo Avenue, Inc., for a neighborhood "History Harvest Celebration" to create a digital archive of artifacts from Rondo, St. Paul's historically African American neighborhood.



#### THE FUTURE OF OUR COMMUNITY

*The Civic Engagement Center brings Macalester students into local classrooms and invites children from the community to campus for events such as International Kidsfest.*

(Photos top and following page)

## COMMITMENT TO CIVIC ENGAGEMENT

Reflecting our mission, Macalester prepares students to address real-world needs by learning about issues in the classroom and working in the community. Students learn how to be good citizens with humility, respect, and a sense of personal contribution.

- Through our Civic Engagement Center, more than 90 percent of Macalester students participate in some form of local community-based work before they graduate.
- In 2016–17, students volunteered more than 79,000 hours tutoring in local schools, providing direct service through a variety of organizations, and conducting applied research with nonprofit and government organizations. This included projects such as producing maps and data analysis for organizations to assist with decision making.
- Students in more than 65 courses and 16 academic departments partner with local nonprofit organizations or schools as part of their community-based coursework.
- Annually, more than 350 student interns provide support to nonprofit organizations, schools, and businesses in the Twin Cities.
- Each year, more than 80 students work 8–10 hours a week in community organizations and schools as part of their college work-study (financial aid) instead of earning the award through on-campus work. This program is designed to deepen capacity and organizations are not charged.
- Faculty and staff contribute their expertise, research and knowledge to the local community serving as volunteers, nonprofit board members, speakers and pro-bono consultants.



## COMMITMENT TO ECONOMIC DEVELOPMENT

Macalester is a major employer in St. Paul, attracting talented workers from around the nation and world, just as we draw students from across the globe. Students, faculty, and staff shop, eat, and spend entertainment dollars in the Twin Cities.

- Macalester employs 253 faculty and 443 staff with a total payroll of more than \$50 million. Total operation and maintenance (including payroll) is more than \$111 million, much of which is spent in the local economy.
- Through the High Winds Fund, Macalester owns and maintains four homes, 20 apartments, and a number of commercial properties. Property decisions are made with the neighbors, as well as the college, in mind.
- The High Winds Fund helped finance safer pedestrian crossings at Grand and Snelling Avenues adjacent to campus.
- Macalester and the High Winds Fund have provided financial support to a number of community organizations, including the Macalester-Groveland Community Council, Union Park District Council, the Macalester-Groveland/Summit Seniors Program and local school programs.
- President Brian Rosenberg is a member of the Itasca Project, an alliance of leaders seeking to improve economic competitiveness and quality of life in Minnesota.
- Buying local and environmental considerations are a high priority in purchasing decisions.

## COMMITMENT TO EDUCATIONAL ACCESS

Macalester has a long-standing commitment to educational equity, specifically increasing access to higher education for traditionally underserved populations. As of fall 2017, U.S. students of color made up 23 percent of our student body and international students comprised 16 percent of the student population.

- Seventy percent of Macalester students receive need-based financial aid and we meet 100 percent of demonstrated financial need for admitted students.
- The college supports access and success through programs including the Bonner Community Scholars program, which provides first-generation students with leadership programming, academic support, and opportunities for civic engagement; and QuestBridge, which assists in identifying and admitting high-achieving, low-income students.
- Macalester hosts 10-12 campus visits a year for 500 local youth (typically 5th-10th graders) who would be the first in their families to attend college. The purpose of these visits is exposure to college life and preparation for various types of post-high school education.
- More than 300 Macalester students provide over 10,750 hours of support in St. Paul Public Schools annually as volunteers, interns and through coursework. The college has supported teacher in-service and school events on campus. Macalester alums are active in public education as teachers, administrators and parents.



## COMMITMENT TO SUSTAINABILITY

Macalester shares St. Paul's commitment to sustainability and is working toward these goals:

- Zero waste by 2020, a 90 percent reduction from our baseline year of 2008, which is being achieved through recycling, sorting, and moving to environmentally friendly materials.
- Carbon neutrality by 2025 through changes in building construction, energy use, and transportation.
- Increasing our commitment to local and sustainable agriculture, with a goal of 30 percent local, organic, humane, or fair-trade food by 2020.



### IMPROVING TRANSIT TIMES

**Ha Song Pham '15** analyzed the Green Line train's daily operational data, which resulted in cutting 15 minutes off the travel time between downtown St. Paul and Minneapolis.

## COMMITMENT TO LEADERSHIP DEVELOPMENT

A variety of programs across campus teach students citizenship skills for ethical public contributions. Our students come from 53 U.S. states and territories and 91 countries. After graduating, many make their home in the Twin Cities, adding their social, economic, and intellectual capital to the region. A few notable local alums include:

- Political leaders: Vice President and Ambassador Walter Mondale '50; former Minneapolis Mayor Sharon Sayles Belton '73; Representative Carlos Mariani '79; Jeremy Hansen Willis '95, Minnesota's Deputy Commissioner for Workforce Development
- Judicial leaders: Michael Davis '69, former Chief U.S. District Judge, now senior judge; Harriet Lansing '67, Minnesota Court of Appeals (retired); Paul H. Anderson '65, Minnesota Supreme Court (retired)
- Religious leaders: Rabbi Marcia Zimmerman '81, Temple Israel, Minneapolis; The Rev. David Colby '93, Central Presbyterian Church, St. Paul
- Educational leaders: Hamilton Bell '78, long-term SPPS principal; Eliza Rasheed '06 Theater teacher in SPPS; Steve Cox '76 Middle School teacher in SPPS and leader with MN Institute for Talent Youth housed at Macalester
- Business leaders: Omar Ansari '92, founder of Surly Brewing Company; Lee Wallace '85, founder of Peace Coffee; Danny Schwartzman '04, founder of Common Roots Cafe
- Nonprofit leaders: Gloria Perez '88, CEO of The Jeremiah Project; Joan Swanson Velasquez '63, founder of Mano a Mano; Sue Haigh '73 President and CEO of Twin Cities Habitat for Humanity and former Chair of the Metropolitan Council

## COMMITMENT TO NEIGHBORHOOD COMMUNITY-BUILDING

- The college generates numerous art exhibits, music and theater programs, athletic events, political forums, and speaker presentations, most of which are open to the public.
- Community organizations often utilize the college's meeting and reception spaces.
- Macalester hosts free educational events geared to neighborhood children. These include International KidsFest, where youth explore other cultures, and Kids Judge, in which young participants engage in college students' neuroscience presentations.
- Several nearby schools utilize the campus green space for experiential learning activities.
- The High Winds Office hosts an annual celebration for neighbors living near the college, supports a bike share and car share program on Grand Avenue and helped develop a public compost drop-off site.

**If you are interested in particular aspects of our community citizenship, please visit the following for:**

Civic partnerships - Civic Engagement Center: [macalester.edu/cec](https://macalester.edu/cec) or [cec@macalester.edu](mailto:cec@macalester.edu)

Neighborhood initiatives - High Winds Fund: [macalester.edu/highwinds](https://macalester.edu/highwinds) or [highwinds@macalester.edu](mailto:highwinds@macalester.edu)

Sustainability - Sustainability Office: [macalester.edu/sustainability](https://macalester.edu/sustainability) or [sustainability@macalester.edu](mailto:sustainability@macalester.edu)