



## Marketing & PR Internship

### Position Information

#### Employer:

Pheasants Forever & Quail Forever

#### Division:

N/A

#### Title:

Marketing & PR Internship

#### Description:

Description: Pheasants Forever, Inc. and Quail Forever, a national wildlife habitat conservation organization, seeks a highly-motivated individual to serve as an intern in its marketing department at its national headquarters in White Bear Lake, Minnesota. This intern will create and restructure content on both the Pheasants Forever and Quail Forever websites and assist in the promotion of National Pheasant Fest & Quail Classic – the organization's largest event that annually draws more than 20,000 attendees.

#### Responsibilities:

- Write product descriptions for both the PF & QF online stores
- Organize and format blog content
- Assist with marketing needs for National Pheasant Fest & Quail Classic event
- Create an internal link structure for both the PF & QF websites
- Write press releases
- Integrate consistent messaging across all marketing channels
- Create and/or write promotional material
- Help with other duties as assigned

Pay/Credit: \$1,500 stipend/college credit opportunity

Application Deadline: Friday, November 18, 2016

Dates: 3-month internship – estimated dates – December 1, 2016 through March 1, 2017

#### Location:

#### Location #1

Nationwide  
no  
City  
White Bear Lake  
State/Province  
Minnesota  
Country  
United States

#### Position Type:

Internship

#### Desired Class Level(s):

Freshman, Sophomore, Junior, Senior, Alumnus

### How To Apply

To Apply: ONLY ONLINE APPLICATIONS WILL BE ACCEPTED. Please include your cover letter, resume, and three references as one Word document or PDF file on the recruitment website. Please include your date of earliest availability in the cover letter. Go to <http://www.pheasantsforever.org/jobs>.

Pheasants Forever, Inc. is an EEO Employer/Vet/Disabled

#### Requested Documents:

- Resume
- Cover Letter

#### Applications accepted via:

- Other

### Important Dates

#### Posted On:

Oct 26, 2016

#### Applications Accepted Until:

Nov 19, 2016

### Contact Information

**Employer:** Pheasants Forever & Quail Forever

**Name:** Sarah Piotraschke

**Title:** HR Specialist


**E-mail:** [spiotraschke@pheasantsforever.org](mailto:spiotraschke@pheasantsforever.org)

**Website:** <http://www.pheasantsforever.org>

**Phone:** 651-773-2000

**Address:** 1783 Buerkle Circle  
White Bear Lake, MN  
55110 United States

**Salary Level:**

Pay/Credit: \$1,500 stipend/college credit opportunity 

**Job Function:**

Marketing Communications, Public Relations, Events

**Desired Start Date:**

December 5, 2016

**Duration:**

Approximately 3-month internship

**Approximate Hours Per Week:**

Part time

**Qualifications:**

Qualifications:

- Strong communication and writing skills
- Ability to multitask and take direction from multiple sources
- Experience creating multichannel messaging (print, web, retail, etc.) is desired
- Interest in outdoors, conservation, and hunting is preferred