## MACALESTER COLLEGE | PUBLICITY ON MACALESTER CAMPUS

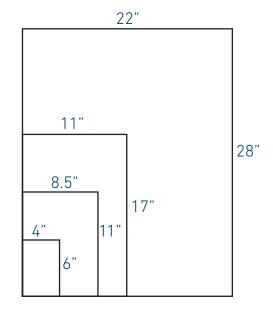
## POSTER RUNS- DOCUMENT SERVICES

- Table Tents (TT) 4"x6" Due to Info Desk, Friday by 4:30p.m.
- Posters 8.5"x11" Due to Info Desk, Tuesdays by 4:30p.m.

## EXTENDED POSTER RUN also includes:

- Large Posters 11"x17" Client must put up themselves
- Sandwich Boards 22"x28" Reserve through Info Desk

For up-to-date Poster Run information, go to: macalester.edu/campus-operations/reservations/publicity/#poster-run



## **DIGITAL SCREENS**

• Campus Center: 1330x1080 pixels, JPEG or PNG

• Library- Accepted image formats: JPG, PNG, PSD, and Al

Large Screen: 1024x967 pixels PC Desktop: 1100x1040 pixels Mac Desktop: 1730x1080 pixels

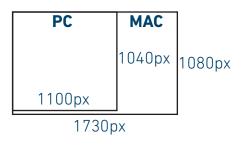
• Leonard Center Screen: 1080 x 810 px

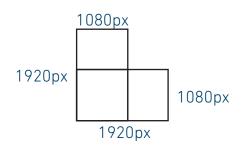
• JWFAC Screen: 1440 x 1080 px

Social Media Posts

Instagram Story: 1080x1920 pixels Square Social: 1080x1080 pixels

Facebook Event Header: 1920×1080 pixels





NOTE: Social sizes often change, check the following Google Doc for current sizes at <a href="bit.ly/social-sizes-live">bit.ly/social-sizes-live</a>