

WHAT ARE PGPs?

The acronym **PGP** stands for **P**ersonal **G**ender **P**ronoun. **PGPs** are the pronouns that a person would like others to use when referring to themselves.

We can't definitively know someone's **PGPs** just by looking, so ask people for their **PGPs** so you can correctly identify someone and show respect for their gender identity.

Asking "What pronouns do you use?" "Can you remind me of what pronouns you use?" and "What are your **PGPs**?" are all great ways of finding out someone's correct personal pronoun.

Avoid referring to people as "it" or "he-she" (unless specifically asked to) as these are often used as offensive slurs against trans and gender non-conforming people.

Whether or not we understand the power of our words, we still use them.... So what kind of impact do you want to make?

More than
WORDS
Campaign

your voice. your choice.

