

# 2020 MacNest Summer Program Application Form for Entrepreneurs of Startups

We believe that liberal arts colleges have a role to play in a vibrant entrepreneurial ecosystem. MacNest is a ten-week summer internship program linking early stage Twin Cities startups and Macalester students. Startups receive a full-time intern for ten weeks over the summer and support on how best to work with interns as well as the insight and support of the MacNest entrepreneur cohort. The program provides students a \$5k stipend to work in early stage startups, as well as housing, academic credit, a faculty sponsor, and weekly cohort meetings to support their experience in the startup.

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Are you eligible to be matched with an intern? We will consider:

- Startups which are 3 years old or younger.
  - Early stage companies, including companies that are founder-led and self-funded or those that have raised capital and are seeking to expand.
  - Early stage non-profits, NGOs or foundations, including organizations who are still founder-led or those that are in the early stage of growth.
  - Individuals, including people working on ideas who do not yet have a formal business built.
- These are fine opportunities for internships, as long as the quality of the internship experience is high.
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## IMPORTANT DATES

Program Dates: May 26 to July 31

Match Up Night: April 3 from 5:00-7:00pm @ Macalester College  
(Networking event to meet MacNest students and other Twin Cities Startups, in the hopes of landing an intern) \*NOTE: Space is limited for this event

Kick off Lunch: April 28 from 11:30am-1:00pm @ Macalester College  
(For startups who secure an intern, the startups and the students gather to learn important information about the program)

Idea Showcase Date: June 30 from 4:30-6:00pm @ Macalester College  
(You and your MacNest student will pitch your startup to the Twin Cities and Macalester entrepreneurial community in a showcase fashion)

Final Presentation Date: July 30 from 4:30-6:00pm @ Macalester College  
(MacNest students present on their summer experience)

The deadline to submit this application is Monday, March 30th at 8am (CST).

Note: Your application will be shared with MacNest students during the pairing process so please be clear to articulate why an internship experience at your startup would be an exciting opportunity.

\*We will accept the first 30 applicants to attend the Match Up Night. We recommend applying early, to ensure your spot at the event. If you are not able to attend the Match Night, we will share your applications with students after the event to follow up with you for more information.

For more information please visit our website:

<https://www.macalester.edu/entrepreneurship/macnest/> Questions? Email Elice Brunnette at [ebrunnet@macalester.edu](mailto:ebrunnet@macalester.edu) using the subject line "MacNest Question".

To stay up to date with Macalester Entrepreneurship and Innovation, follow us on Twitter @Mac\_Ideas and on Instagram @mac\_eship.

\* Required

1. Name: \*

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2. Name you prefer to be called:

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3. How to pronounce your name:

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4. Your personal gender pronouns: \*

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5. Phone Number: \*

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6. Email: \*

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7. Link to your LinkedIn profile:

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8. How did you hear about the MacNest program? \*

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9. Looking at your calendar now, can you attend all of the events (or send someone in your place)? \*

Please block off your calendar with the required dates listed at the top of the application.

*Mark only one oval.*

Yes

No

Other: \_\_\_\_\_

### Data Use Statement

The following questions are completely optional and will in no way affect your standing within the MacNest program. While your name will be associated with your answers (due to the way Google Forms are set up), your information will be kept private and confidential. We collect and use this information in hopes of better understanding our place in the greater Twin Cities entrepreneurial community.

## 10. Gender

*Mark only one oval.*

- Man
- Woman
- Gender nonbinary/Gender non-conforming
- Not listed above

## 11. What is your racial or ethnic identification?

*Mark only one oval.*

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- I prefer not to respond
- Other: \_\_\_\_\_

### Information about your startup

## 12. Startup Name: \*

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13. How long has your startup been in operation? \*

If your startup has been in operation for more than 3 years, you may continue filling out this form and we will share your information with our internship office for further opportunities to receive funding and interns, however you will not be considered for the MacNest program this summer.

*Mark only one oval.*

- Less than 1 year
- 1-3 years
- More than 3 years

14. Link to startup Website:

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15. Link to startup Twitter account:

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16. Business Address (where the Intern would work): \*

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17. How many miles is your working location from Macalester (located at 1600 Grand Avenue, Saint Paul, MN, 55105)? \*

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18. Is your working location accessible from campus public transportation? \*

*Mark only one oval.*

- Yes
- No
- Other: \_\_\_\_\_

Describe your startup

19. In a few sentences, pitch your startup. \*

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20. How many people are on your team and what are their roles? \*

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21. Describe your workplace environment. \*

Is it an office, co-working space, coffee shop, at times remote, etc?

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22. Describe your startup's work culture or personality? \*

In your workspace what is the supervisor style, the team dynamics, the office norms, the behavioral expectations, etc.

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23. We try to work with startups which could not otherwise afford to have a summer intern. Is your startup in a position that fits with this goal? Please explain. \*

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Information about the internship

24. Have you had interns before? \*

*Mark only one oval.*

- No
- Yes, unpaid.
- Yes, paid.

25. Who would be the intern's supervisor? What is their role? \*

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26. Provide a description of the role you imagine for your prospective intern? \*

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27. What skills are you hoping to add to your team? \*

(e.g. communication, research, coding, outreach, marketing, design, admin, curiosity, etc.)

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28. How will you provide a stable, well-supervised, quality learning experience? \*

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Almost done...



29. Why do you want to be a part of MacNest? How will being a part of MacNest benefit you or your organization? \*

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30. Where have you found value and support in the Twin Cities ecosystem? \*

Macalester's location provides students the unique opportunity to engage deeply with our local startup community, and we are curious what that means for you. Examples include: networking events, accelerator or incubator programs, co-working spaces, etc.

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31. Anything else you would like us to know? \*

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