



Meets: M, W, F 2:20 – 3:20 p.m.
Car 107

Instructor: Laura Smith
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Office hours: T, Th 3:00–4:15 p.m.
W 10:30–11:30 a.m.
or by appointment

Teaching Assistant: Alex Abramson



I. COURSE CONTENT AND GOALS

In this course, we will discuss the foundations of American urban life and metropolitan development today, and examine how and why urban housing markets operate as they do within American metropolitan regions. The course is particularly relevant for students interested in the fields of urban planning and policy. The course is organized by seven major themes:

1. The Metropolitan Economy: How do we study metropolitan economies? How can we tell when an urban economy is healthy?
2. Land Use and Population Patterns within the Metropolis: How do we identify, describe, and explain geographical patterns of land use and populations within cities?
3. Geography of Urban Housing Supply: How did the American housing inventory evolve under the influence of economic, social, and technological constraints? What is the geography of the Twin Cities' housing supply, and why?
4. Urban Housing Demand: What social, cultural, and economic forces support housing demand? Why do Americans like to buy more housing than they need?
5. Geography of Urban Housing Markets: How do urban housing markets and submarkets operate? Why do identical houses sell for vastly different prices at different locations in the metropolitan area? How does the Twin Cities market operate?

6. Suburbanization and Land Use: What are the causes and consequences of suburban growth? What are some design responses to “sprawl,” and how effective are they?
7. Policy Debates: What are some policy responses to metropolitan development? What land use controls are available, and how are they used?

By the end of the course, you should be able to analyze how changes in the economy and society relate to metropolitan land use. Additionally, this course fulfills Macalester’s quantitative thinking graduation requirement (Q2) because of its focus on quantitative methods used to examine metropolitan organization and change. By the end of the course, you will have mastered application of these methods as well as recognize their limitations. You will also become familiar with important data sources used in urban research, and engage specifically with our Twin Cities metropolitan area.



II. READING MATERIALS

There is one required text for the course:

Jacobs, Jane. 1984. *Cities and the Wealth of Nations*. Reprint ed. New York: Random House Vintage Books.

A renowned urbanist and author, Jacobs ponders large ideas about metropolitan economies in her writings. Various paperback editions of this classic book exist; any are fine.

All other required readings will be posted on our Moodle site.



III. EXPECTATIONS AND GRADING

Attendance

Class attendance and participation are expected; many course topics and ideas will be covered only in class. If there are topics or issues that are of special interest, please let me know and we will try to work them into class discussions.

The class will consist of lectures and in-class discussions and activities. You are expected to have done all required reading before coming to class and be prepared to discuss it. A productive discussion is one in which participants listen and learn from one another, that focuses on understanding an issue and making connections (to other readings, to real life events, etc.), and that advances our collective knowledge of a topic.

Grading

Your grade will be based on three exams, three short papers, an in-class presentation, and participation and discussion:

Exams (3 @ 100 pts. each)	= 45%
Papers (3 @ 100 pts. each)	= 45%
Policy presentation (55 pts.)	= 8%
Class participation and discussion (12 pts.)	= 2%

Exams will consist of short essay questions, and are based on class lectures and discussions, readings, and the assignments. The assignments will be explained on handouts distributed in class. Assignments are graded for content as well as for effectiveness of writing. Assignments must be turned in during class (not later in the day) to be considered on time; late assignments will be penalized 10% per day.

Academic resources

The MAX (Macalester Academic Excellence) Center (www.macalester.edu/max/) provides numerous academic resources, from time management and study strategy workshops to quantitative material and writing assistance.

Make-up exams, extensions

Make-up exams are given only for excused absences. In such cases, notify me as soon as possible before the exam. Extensions on assignments or course incompletes will not be granted unless exceptional circumstances require it and prior arrangements have been made.

Academic accommodations

In some circumstances, course design may pose barriers to a student's ability to access or demonstrate mastery of course content. Academic accommodations can be implemented in such circumstances. If you think you need an accommodation for a disability, please contact the Disability Services Office (<http://www.macalester.edu/studentaffairs/disabilityservices/>) at your earliest convenience. The Director of Disability Services, Allie Quinn, coordinates services for any student in need of accommodations. You may schedule an appointment by calling the Disability Services Office (x6874).

Academic honesty

Academic honesty and integrity are expected at all times. You are responsible for knowing what constitutes plagiarism. If you have questions about Macalester's academic integrity policy, please refer to the *Student Handbook* (<http://www.macalester.edu/studentaffairs/studenthandbook/>).

All sources used in preparing your work must be cited; this includes data sources. Use standard citation and presentation forms (e.g., APA); see the library's citation guides under the Research Help/Citation menu at <http://www.macalester.edu/library/>.

Course website

The course syllabus, assignments, readings, and other information and announcements can be found on our Moodle site. Selected course information is also available on the geography department website at <http://www.macalester.edu/academics/geography/courses/coursepages/geography262>.



IV. SCHEDULE AND ASSIGNMENTS

(Note: Schedule and readings subject to change.
Italicized readings are for further reference, they are not required!)

<u>Date</u>	<u>Topic</u>	<u>Reading/Assignment Due</u>
1. Wed-Sep 6	Introduction	
<u>The Metropolitan Economy</u>		
2. Fri-Sept 8	Study of cities; Models of the metropolitan economy	Jacobs chs. 2-3
3. Mon-Sept 11	Models of the metropolitan economy (pt. 2)	Jacobs chs. 4-6
4. Wed-Sept 13	Models of the metropolitan economy (pt. 3)	Jacobs chs. 7-8
5. Fri-Sept 15	How do we assess urban economic health?	Banerjee
6. Mon-Sept 18	Urban economic health (pt. 2)	<i>(Mulligan et al.)</i>
7. Wed-Sept 20	Urban economic health (pt. 3)	Jacobs ch. 12; Glaeser (pp. 41-43; 63-67)
8. Fri-Sept 22	<i>Discussion: Cities and the creative class</i>	Florida (2005) chs. 1-2; Zimmerman
9. Mon-Sept 25	The changing urban economic scene	MacGillis; Florida (2017) preface, ch. 3 <i>(Florida (2009))</i>
<u>Land Use and Population Patterns within the Metropolis</u>		
10. Wed-Sept 27	Models of urban structure; Emerging models of urban structure	Clark; Davis <i>(Dear and Flusty; Lang ch. 2)</i>
11. Fri-Sept 29	No class – U.S. and Canada Field Trip	
12. Mon-Oct 2	<i>Discussion: Assignment #1</i>	DUE: Assignment #1
13. Wed-Oct 4	Emerging models of urban structure (pt. 2); Location rent theory	
14. Fri-Oct 6	Definition of segregation	

<u>Date</u>	<u>Topic</u>	<u>Reading/Assignment Due</u>
15. Mon-Oct 9	Exam #1 – covering Days 1-13 (metro economy and land use patterns), readings, Assignment #1	
16. Wed-Oct 11	Issues of definition and measurement of segregation	
17. Fri-Oct 13	Segregation indices and results	Massey and Denton
<u>Geography of Urban Housing Supply</u>		
18. Mon-Oct 16	Segregation index calculations; Evolution of metro housing stock	
19. Wed-Oct 18	Video: <i>Minneapolis Past</i>	(Teaford ch. 2)
20. Fri-Oct 20	No class – AAG Conference	
21. Mon-Oct 23	Evolution of metro housing stock (pt. 2); <i>Discussion</i> : The meaning of housing	Muller (Teaford ch. 5) DUE : Housing image
<u>Urban Housing Demand</u>		
22. Wed-Oct 25	<i>Discussion</i> : The meaning of housing (pt. 2); Social demand for housing	Jackson ch. 3 (pp. 45-52); Buchta; Deane; Rozhon
(Fri-Oct 27 Fall Break)		
23. Mon-Oct 30	Twin Cities housing submarkets	Hansen (pp. 13-23)
24. Wed-Nov 1	Demographic basis for changes in demand	
<u>Geography of Urban Housing Markets</u>		
25. Fri-Nov 3	The housing bundle; Vacancy chains	
26. Mon-Nov 6	Federal housing policy	Jackson ch. 11
27. Wed-Nov 8	<i>Field Trip</i> (2:20 – 5:30 p.m.) South Mpls-Burnsville housing submarket	
28. Fri-Nov 10	<i>Discussion</i> : Assignment #2	DUE : Assignment #2
29. Mon-Nov 13	Federal housing policy (pt. 2); Housing appreciation rates	Desmond; Wieffering; Galler

<u>Date</u>	<u>Topic</u>	<u>Reading/Assignment Due</u>
<u>Suburbanization and Land Use</u>		
30. Wed-Nov 15	Calculation of house price ratios; Definition and measures of “sprawl”	(Lang ch. 7)
31. Fri-Nov 17	Exam #2 – covering Days 14-29 (housing supply, demand, and operation of housing markets), readings, Assignment #2	
32. Mon-Nov 20	Video: <i>The Sprawling of America</i>	(Brooks)
(Wed-Nov 22 and Fri-Nov 24 Thanksgiving Break)		
33. Mon-Nov 27	Causes and consequences of suburban growth	Glaeser (pp. 165-167; 183-197; 264-267) (Jackson ch. 16)
34. Wed-Nov 29	Current growth trends; Design responses/New Urbanism	Jacobs (1961) ch. 9; Southworth and Ben-Joseph (Kunstler 1996)
<u>Policy Debates</u>		
35. Fri-Dec 1	Legal basis for land use controls; Collective rights vs. individual enjoyment of property	Salkin (pp. 213-216); Platt; Greenhouse; Yardley
36. Mon-Dec 4	<i>Guest speaker:</i> Urban planning	DUE: Assignment #3
37. Wed-Dec 6	Policy presentations	
38. Fri-Dec 8	Policy presentations	
39. Mon-Dec 11	Policy presentations	(Garreau ch. 6)
40. Wed-Dec 13	Final discussion and review	
Mon-Dec 18 1:30 – 3:30 p.m.	Final Exam (Exam #3) – covering Days 30-40 (suburbanization and land use; public policies), readings, Assignment #3	

READING LISTRequired:

- Banerjee, Neela. 2001. "The Economy's Apples and Oranges." *The New York Times*. May 6.
- Buchta, Jim. 2001. "As Prices Rise, Buyers Lower Sights." *Minneapolis Star Tribune*. July 29.
- Clark, William A. V. 2003. "Monocentric to Policentric: New Urban Forms and Old Paradigms." In Bridge and Watson, eds., *A Companion to the City*. Malden, MA: Blackwell Publishers.
- Davis, Mike. 1998. "Beyond *Blade Runner*." In Steven H. Corey and Lisa Krissoff Boehm, eds., *The American Urban Reader: History and Theory*. 2011. New York: Routledge.
- Deane, Daniela. 2002. "For Many Americans, Houses are Crucial to a Sense of Identity." *The Washington Post*. March 20.
- Dear, Michael J. and Steven Flusty. 2002. "The Resistible Rise of the L.A. School." In Dear, ed., *From Chicago to L.A.: Making Sense of Urban Theory*. Thousand Oaks, CA: Sage Publications.
- Desmond, Matthew. 2017. "How Homeownership Became the Engine of American Inequality." *The New York Times Magazine*. May 9.
- Florida, Richard. 2017. *The New Urban Crisis: How Our Cities are Increasing Inequality, Deepening Segregation, and Failing the Middle Class – and What We Can Do About It*. New York: Basic Books.
- Florida, Richard. 2005. *Cities and the Creative Class*. New York: Routledge.
- Galler, Christopher. 2010. "Counterpoint: Don't End the Mortgage Deduction." *Minneapolis Star Tribune*. November 20.
- Glaeser, Edward. 2011. *Triumph of the City*. New York: The Penguin Press.
- Greenhouse, Linda. 2005. "Justices Uphold Taking Property for Development." *The New York Times*. June 24.
- Hansen, Laura J. 1998. "Housing Market Dynamics in the Greater Twin Cities Area, 1970-1995." In *The Role of Housing Markets, Regulatory Frameworks, and Local Government Finance*. Report CTS-98-01. Minnesota Department of Transportation, Center for Transportation Studies, University of Minnesota, and the Metropolitan Council. Minneapolis, MN: University of Minnesota, Center for Transportation Studies.
- Jackson, Kenneth T. 1985. *Crabgrass Frontier: The Suburbanization of the United States*. New York: Oxford University Press.
Ch. 3: "Home, Sweet Home: The House and the Yard"
Ch. 11: "Federal Subsidy and the Suburban Dream: How Washington Changed the American Housing Market"
Ch. 16: "Retrospect and Prospect"
- Jacobs, Jane. 1984. *Cities and the Wealth of Nations*. Reprint ed. New York: Random House Vintage Books.

- Jacobs, Jane. 1961. *The Death and Life of Great American Cities*. New York: Random House, Inc.
Ch. 9: "The Need for Small Blocks"
- MacGillis, Alec. 2010. "The Ruse of the Creative Class." *The American Prospect*. January 4.
- Massey, Douglas S. and Nancy A. Denton. 1993. "The Persistence of the Ghetto." In *American Apartheid: Segregation and the Making of the Underclass*. Cambridge, MA: Harvard University Press.
- Muller, Peter O. 2017. "Transportation and Urban Form: Stages in the Spatial Evolution of the American Metropolis." In Giuliano and Hanson, eds., *The Geography of Urban Transportation*, 4th ed. New York: Guilford Press.
- Platt, Rutherford H. 1999. "Hurricanes, Politics, and Those Ocean Views." *The New York Times*. September 17.
- Rozhon, Tracie. 2000. "Be It Ever Less Humble: American Homes Get Bigger." *The New York Times*. October 22.
- Salkin, Patricia E. 2003. "Smart Growth and the Law." In Lindstrom, Matthew J. and Hugh Bartling, eds. *Suburban Sprawl: Culture, Theory, and Politics*. Lanham, MD: Rowman and Littlefield.
- Southworth, Michael and Eran Ben-Joseph. 2004. "Reconsidering the Cul-de-sac." *Access* 24: 28-33.
- Wieffering, Eric. 2010. "It's Time to Rethink Mortgage Tax Breaks." *Minneapolis Star Tribune*. November 20.
- Yardley, William. 2005. "Eminent Domain Project at Standstill Despite Ruling." *The New York Times*. November 21.
- Zimmerman, Jeffrey. 2008. "From Brew Town to Cool Town: Neoliberalism and the Creative City Development Strategy in Milwaukee." *Cities* 25(4): 230-242.

Further Reference:

- Adams, John S. 1984. "The Meaning of Housing in America." *Annals of the Association of American Geographers*. 74(4): 515-526.
- Adams, John S. 1990. "The Regional Service Economy – A Contemporary Mirage?" *The Journal of Applied Manufacturing Systems*. Spring.
- Barnett, Jonathan. 2002. "Turning Edge Cities Into Real Cities." *Planning*. November.
- Berry, Brian J. L. and James O. Wheeler, eds. 2005. *Urban Geography in America: 1950-2000*. New York: Routledge.
- Berry, B. J. L., K. S. Chung, and P. Waddell. 1995. "Widening Gaps: The Behaviour of Submarket Housing Price Indexes in the Dallas Area: 1979-93." *Urban Geography* 16(8): 722-733.
- Brookings Institution, Metropolitan Policy Program. Various reports. Available at: <http://www.brookings.edu/metro>
- Brooks, David. 2002. "Patio Man and the Sprawl People." *The Weekly Standard* 7(46). *City, Culture, and Society*. Vol. 1, Issue 4 (2010). Special issue on "Advancing the Creative Economy Approach for Urban Studies."
- Duncan, James S. and David R. Lambert. 2002. "Landscape, Aesthetics, and Power." In Agnew and Smith, eds., *American Space/American Place*. New York: Routledge.
- Florida, Richard, Charlotta Mellander and Kevin Stolarick. 2010. "Talent, Technology and Tolerance in Canadian Regional Development." *The Canadian Geographer* 54(3): 277-304.

- Florida, Richard. 2009. "How the Crash Will Reshape America." *The Atlantic*. March.
- Ford, Larry R. 2003. *America's New Downtowns: Revitalization or Reinvention?* Baltimore, MD: Johns Hopkins University Press.
- Galster, George. 2012. "From Fort to Ford to...?" In *Driving Detroit: The Quest for Respect in the Motor City*. Philadelphia, PA: University of Pennsylvania Press.
- Garreau, Joel. 1991. *Edge City: Life on the New Frontier*. New York: Anchor Books.
- Hernandez, Jesus. 2012. "Redlining Revisited: Mortgage Lending Patterns in Sacramento 1930-2004." In Aalbers, ed., *Subprime Cities: The Political Economy of Mortgage Markets*. West Sussex: Wiley-Blackwell.
- Hoyman, Michele and Christopher Faricy. 2009. "It Takes a Village: A Test of the Creative Class, Social Capital, and Human Capital Theories." *Urban Affairs Review* 44(3): 311-333.
- Johnston, Ron, Michael Poulsen, and James Forrest. 2007. "The Geography of Ethnic Residential Segregation: A Comparative Study of Five Countries." *Annals of the Association of American Geographers* 97(4): 713-738.
- Katz, Bruce and Jennifer Bradley. 1999. "Divided We Sprawl." *The Atlantic Monthly*. December.
- Kunstler, James H. 2001. *The City in Mind: Meditations on the Urban Condition*. New York: The Free Press.
- Kunstler, James H. 1996. "Home From Nowhere." *The Atlantic Monthly* 278(3).
- Lang, Robert E. 2003. *Edgeless Cities: Exploring the Elusive Metropolis*. Washington, D.C.: Brookings Institution Press.
Ch. 2: "Centrists vs. Decentrists: The Debate over the New City"
Ch. 7: "The Many Faces of Sprawl"
- Lehrer, Jonah. 2010. "A Physicist Solves the City." *The New York Times*. December 17.
- Lepawsky, Josh, Chrystal Phan and Rob Greenwood. 2010. "Metropolis on the Margins: Talent Attraction and Retention to the St. John's City-Region." *The Canadian Geographer* 54(3): 324-346.
- Lindstrom, Matthew J. and Hugh Bartling, eds. 2003. *Suburban Sprawl: Culture, Theory, and Politics*. Lanham, MD: Rowman and Littlefield.
- Malizia, Emil E. and Edward J. Feser. 1999. *Understanding Local Economic Development*. New Brunswick, NJ: Rutgers Center for Urban Policy Research.
- Mellander, Charlotta, Richard Florida, Bjorn T. Asheim, and Meric Gertler, eds. 2014. *The Creative Class Goes Global*. New York: Routledge.
- Moberg, David. 2006. "Economic Restructuring: Chicago's Precarious Balance." In John P. Koval, et al., eds., *The New Chicago: A Social and Cultural Analysis*. Philadelphia: Temple University Press.
- Moses, Jason. 2003. "Downtown Los Angeles: A New Model for Multi-Centered Growth?" *The Next American City* 1(1): 16-21.
- Mulligan, Gordon F., Neil Reid, and Michael S. Moore. 2014. "A Typology of Metropolitan Labor Markets in the U.S." *Cities* 41: 12-29.
- Orfield, Myron. 2002. *American Metropolitans: The New Suburban Reality*. Washington, DC: Brookings Institution Press.
- Planetizen, The Planning and Development Network. Available at <http://www.planetizen.com>
- Reese, Laura A., Jessica M. Faist, and Gary Sands. 2010. "Measuring the Creative Class: Do We Know It When We See It?" *Journal of Urban Affairs* 32(3): 345-366.
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- Spain, Daphne. 2002. "What Happened to Gender Relations on the Way from Chicago to Los Angeles?" *City and Community* 1(2): 155-169.
- Teaford, Jon C. 1993. *The Twentieth-Century American City*. 2nd ed. Baltimore: Johns Hopkins University Press.
Ch. 2: "The Century Begins, 1900-1919"
Ch. 5: "Suburbia Triumphant, 1945-1964"
- Thompson, Derek. 2015. "The Miracle of Minneapolis." *The Atlantic*. March.
- Zukin, Sharon. 2010. *Naked City: The Death and Life of Authentic Urban Places*. New York: Oxford University Press.