



Mt. Olympus Collective Intern

Position Information

Employer:

Zeus Jones

Division:

Creative

Title:

Mt. Olympus Collective Intern

Description:

Our business model is to modernize other businesses, and that means we need to constantly evolve. So, this year, instead of looking for interns that fit into our current departments (Strategy, Creative, Design, Production), we're trying something a little different.

We're seeking a small group of individuals with experiences and backgrounds unlike our own to form our first Mt. Olympus Collective.

We'll give you an assignment, tailored to your team's expertise.

Rather than indoctrinating this group into our way of working, we want to learn from you. The environment you create for working, the process you take, the product you make — it's all up to you guys. Our hope is that, by doing this, we will expand Zeus Jones' perspectives and capabilities and, ultimately, push our business forward.

Location:

Location #1

Nation Wide
no
City
Minneapolis
State/Province
Minnesota
Country
United States

Position Type:

Internship

Desired Major(s):

All Majors

Desired Class Level(s):

Freshman, Sophomore, Junior, Senior, Alumnus

Work Authorization:

How To Apply

<http://www.zeusjones.com/jobs/apply/14>

As part of your application, you must complete an assignment* that shows us how you think.

1. Choose a struggling business or brand that is quickly losing relevance in today's world (this business/brand can be from any industry, but should probably have been around long enough to have once been something people identified with).
2. Think about what you'd do to revitalize this business or brand.
3. Create a concrete, tangible expression of your idea. This expression can take whatever form you'd like, but some ideas include a website mock up, new business model, customer journey map, new product plan, etc. The only rule is that, whatever you create, it must take five minutes or less to read through or experience.

*This assignment should be new work, created specifically for your application to the Mt. Olympus program. Please don't send us an assignment from a past class or work you did for something else — we want to see your freshest thinking.

Applications accepted via:

- Other

Important Dates

Posted On:

March 24, 2016

Applications Accepted Until:

April 09, 2016

Contact Information

Employer: Zeus Jones

US Citizen, Permanent Resident, H-1 Visa, Restricted, None, Permanent Resident (U.S.), U.S. Citizen, F1 Visa, H1 Visa - Employment, J1 Visa - Student

Salary Level:DOQ **Job Function:**

Architecture, Engineering Construction, Arts, Media, Digital Media, Creative Design, Advertising, Business: Consulting, Analysis, Statistics, Economics, Business: Brand Management, Marketing, Sales, Education, Teaching, Training, Foreign Language, Translator, Entrepreneur, Social Entrepreneur, Fundraising, Development, IT, UX, Web Development, E-Commerce, Marketing Communications, Public Relations, Events, Other, Statistics, Analysis, Consulting, Theater, Dance, Music, Entertainment, Urban Planning and Development, Writing, Publishing, Journalism, Broadcast

Desired Start Date:

June 6, 2016

Duration:

12 Weeks

Approximate Hours Per Week:

40

Travel Percentage:

< 10% Travel

Qualifications:

A group of people with fresh perspective.

No matter your background — just got your undergrad, in the midst of a graduate degree, seeking a second career, or anywhere in between — you thrive when thinking critically, solving problems and making things. You're game to try new things and work collaboratively with a diverse group of people. Though our goal is a group of individuals with unique backgrounds and skill sets that may not exist at Zeus Jones, what everyone must have in common is a really smart brain.

Name: Mr Dan Horan**Title:** Creative**E-mail:** dan.horan@zeusjones.com**Website:** <http://www.zeusjones.com/>**Phone:** 6122791400**Address:** 2640 Lyndale Ave S
Minneapolis, MN
55408 United States