Marketing Research Intern

Minnesota Brownfields

Job Description

Our team at Minnesota Brownfields, a local non-profit, is offering a Market research internship position that will allow you to support the development & execution of various marketing related activities.

The internship will provide a hands-on opportunity to learn about the non-profit business model and, more specifically, direct experience to apply and develop your marketing skills in specific areas of interest. As the intern will work directly with the Executive Director, the selected candidate will have the opportunity to further define the role to align with their unique strengths and ambitions.

Responsibilities

- Conduct Market Research on diverse sectors involved in statewide redevelopment: construction/development; real estate brokerage; architecture; engineering; environmental consulting; and legal regarding participation in an annual redevelopment awards recognition program.
- Develop a comprehensive database of organizations in the above fields, coordinating with local contacts at each company.
- Develop strong media relations within the community to support upcoming events and award presentations.

Requirements

- Currently seeking degree, or recent graduate, in Marketing, Environmental Studies, Real Estate, or related field.
Strong interest in gaining experience within a non-profit environment, specifically focusing on sustainable development.

Strong project management skills with the ability to work independently.

Benefits of joining MN Brownfields:
- Networking opportunities with board members and key stakeholders in the community
- The opportunity to gain new skills across a wide-range of marketing activities
- Flexible schedule that allows option to work from home
- Most importantly, you have the power to take this position where you want – support and direction will be provided, but the team encourages new initiatives to further drive its mission.

**Desired Start Date:** 02/01/2016

**Job Function(s):** Real Estate, Marketing and Brand/Product Management, Agriculture/Natural Resources/Environment

### Qualifications

Excellent research, written and oral communications skills.

- **Degree Level:** Bachelor of Arts
- **Desired Class Level(s):** Junior
- **Desired Field of Study:** All Majors

### Application Details

- **Application Deadline:** 12/09/2016
- **Employer:** Minnesota Brownfields
- **Contact Name:** Martha Faust
- **Apply by Email:** mfaust@mnbrownfields.org

### Application Information

- **Posted On:** 10/24/2016
- **Application Deadline:** 12/09/2016
- **Contact:** Martha Faust

Apply via email

Follow instructions listed under Application Details
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