
Site Navigation

[Career Development \(http://www.stthomas.edu/careerdevelopment/\)](http://www.stthomas.edu/careerdevelopment/) » [Job & Internship Listings \(/careerdevelopment/joblistings\)](/careerdevelopment/joblistings)

Marketing Research Intern

Minnesota Brownfields [employer.htm?sEmployerId=06e656c2e819cac81ba63819527c2a81]

Position Status: Part Time (Unpaid)

Work Schedule: 8-12 hours/week

Position Type: Internship

Location: Minneapolis, Minnesota

Job Description

Our team at Minnesota Brownfields, a local non-profit, is offering a Market research internship position that will allow you to support the development & execution of various marketing related activities.

The internship will provide a hands-on opportunity to learn about the non-profit business model and, more specifically, direct experience to apply and develop your marketing skills in specific areas of interest. As the intern will work directly with the Executive Director, the selected candidate will have the opportunity to further define the role to align with their unique strengths and ambitions.

Responsibilities

- Conduct Market Research on diverse sectors involved in statewide redevelopment: construction/development; real estate brokerage; architecture; engineering; environmental consulting; and legal regarding participation in an annual redevelopment awards recognition program.
- Develop a comprehensive database of organizations in the above fields, coordinating with local contacts at each company.
- Develop strong media relations within the community to support upcoming events and award presentations.

Requirements

- Currently seeking degree, or recent graduate, in Marketing, Environmental Studies, Real Estate, or related field.

- Strong interest in gaining experience within a non-profit environment, specifically focusing on sustainable development.
- Strong project management skills with the ability to work independently.

Benefits of joining MN Brownfields:

- Networking opportunities with board members and key stakeholders in the community
- The opportunity to gain new skills across a wide-range of marketing activities
- Flexible schedule that allows option to work from home
- Most importantly, you have the power to take this position where you want – support and direction will be provided, but the team encourages new initiatives to further drive its mission.

Desired Start Date: 02/01/2016

Job Function(s): Real Estate, Marketing and Brand/Product Management, Agriculture/Natural Resources/Environment

Qualifications

Excellent research, written and oral communications skills.

Degree Level: Bachelor of Arts

Desired Class Level(s): Junior

Desired Field of Study: All Majors

Application Details

Application Deadline: 12/09/2016

Employer: Minnesota Brownfields

Contact Name: Martha Faust

Apply by Email: mfaust@mnbrownfields.org [<mailto:mfaust@mnbrownfields.org>]

Application Information

()

Posted On:

10/24/2016

Application Deadline:

12/09/2016

Contact:

Martha Faust

Apply via email

Follow instructions listed under Application Details

UST Students and Alumni may access, save, and apply to postings; search by keyword, academic major, and location; view employer profiles; and receive automatic notifications.

LOG IN ([HTTPS://STTHOMAS-CSM.SYMPPLICITY.COM/STUDENTS/INDEX.PHP?MODE=FORM&S=JOBS&SS=JOBS&ID=809778173FD23EE0ACA520AB501DA3DC](https://stthomas-csm.symlicity.com/students/index.php?mode=form&s=jobs&ss=jobs&id=809778173fd23ee0aca520ab501da3dc))

Find Similar Opportunities

Posted under:

Real Estate ([searchresults.htm?jobFunction=realestate](#))

Marketing and Brand/Product Management ([searchresults.htm?jobFunction=marketingandbrandproductmanagement](#))

Agriculture/Natural Resources/Environment ([searchresults.htm?jobFunction=agriculturenaturalresourcesenvironment](#))

Share This Opportunity

Marketing Research Intern - Minnesota Brownfields #HireTommies <http://bit.ly/2dOj5n7>



Please note: Positions are submitted directly by the employer and are not pre-screened by the Career Development Center. Posting on this site does NOT indicate an endorsement of the employer by the University of St. Thomas. Neither the University, nor the Career Development Center, assumes any responsibility whatsoever for inaccurate or misleading information, nor does the presence of a posting on this site indicate the position is appropriate for any student. Employers posting positions are asked to abide by posting guidelines (<http://www.stthomas.edu/careerdevelopment/employers/tou/>). Job seekers should avoid positions requesting financial information and monetary payments/exchanges including checks, cash, or money orders as they are most likely a scam. As with any job posting site, applicants should research potential employers (<http://libguides.stthomas.edu/content.php?pid=176186&sid=1483504>) before applying. Please report any concerns with a particular posting or employer to the St. Thomas Career Development Center (<http://www.stthomas.edu/careerdevelopment/contact/>).

This public job and internship board receives updates from TommieCareers (<http://tommiecareers.stthomas.edu>) every 1-2 hours. Changes made to positions posted in TommieCareers will be reflected during the next scheduled update. Check Status ([status.htm](#)).