

Syllabus, Macalester College, Spring 2005: International Studies 275

**Work, Ethics, and Vocation in the Era of Globalization;
or, What What We Do Does**

Instructor: David Chioni Moore
Class: MWF 3:30 to 4:30 pm, Carnegie 404
Office hours: Tues 1-3, Wed 10-12, in Carnegie 413, and by appointment
Contacts: w: 696-6242 h: 647-1655, before 9:30 pm mooredc@macalester.edu

Introduction: Macalester students widely seek to do “global good.” Yet the concrete effects of major trans-national careers in areas such as development, teaching, and finance are not clear. Positive worldly transformation? The imposition of Western values? This course examines the ethics and consequences of international elite agency in today’s global context. It focuses on international ethics, cosmopolitan lives, and selected professions, capped by a highly tailorable final project. Recent Macalester internationalist alumni will serve as resources, not for “career counseling” but to support rich inquiry in trans-national vocation.

Course Recommended For: sophomores and above with a strong interest in international agency (that is, what people do does), and familiar with international, ethical, and/or professional inquiry. IS-110 or IS-111 and personal reflection on career issues are recommended but not required as preparation. Though this class has historically provided rich insight into the mechanics of the work world, it is not a course on how to get a job.

Course Conduct: The class will be run as a seminar. Close reading and discussion of texts will be mixed with presentations by class members and the professor.

Assignments/Evaluation:

case presentation and analysis	20%
mid-length paper (6-7 pages)	20%
active and insightful class participation	25%
final paper or project	35%

Notes: Timely class attendance is integral to the course and its grade. Inform me in advance of conflict with any religious holidays and/or any relevant disability issues. We’ll arrange acceptable alternatives and/or accommodations, and your grades will be unaffected.

Paper format: double-spaced, *numbered pages*, stapled, 1” margins all around, 12-point font. An unnumbered title page with a good title, and then your name, course title, my name, and date. Generous acknowledgements of all contributors and works used at the end of the paper. I assume your font gives you 300 or more words per page. Physical papers are due under my office door by the day and time noted, and drop 1/2 grade per day from that point. RTFM.

Spring 2005 Schedule:

- 1 J24 Getting Started
 M Introduction to the course and its structure
 W Hannerz, “Cosmopolitans and Locals in World Culture”
 F introduction of seminar participants and areas of interest
- 2 J31 Cosmopolitanism
 M Nussbaum, “Patriotism and Cosmopolitanism”
 Appiah, “Cosmopolitan Patriots”
 W Hunter and Yates, “The World of American Globalizers”
 Thompson and Tambyah, “Trying to Be Cosmopolitan”
 F discussion of alumni contact list; assignments and groups/clustering
- 3 F7 Defining “Good Work”
 Gardner, Csikszentmihalyi, and Damon, *Good Work: When Excellence and Ethics Meet*
- 4 F14 Professional Ethics (I)
 Arthur Isak Applbaum, *Ethics for Adversaries*, chapters 1-5
- 5 F21 Professional Ethics (II)
 Arthur Isak Applbaum, *Ethics for Adversaries*, chapters 6-10
- 6 F28 Profession I: Business
 William Taylor, “The Logic of Global Business: An Interview with ABB’s Percy Barnevik.” *Harvard Business Review*, 1991
 HBS Case, “Levi-Strauss & Co.: Global Sourcing,” 1994
 HBS Case, “The Chad-Cameroon Pipeline Project,” 2001
Mid-length paper due (6-7 pp.), Thursday March 3rd, by 2pm
- 7 M7 Case Presentations and Analysis (I):
 M cases 1-2
 W cases 3-4
 F cases 5-6
- 8 M14 Profession II: Diplomacy
 rich packet of historical and current materials supplied by DCM
 → n.b.: no class Friday March 18th
- [M21 Spring Break — no classes]
- 9 M28 Profession III: N.G.O Work
 selections from these and other readings: Michael Maren, *The Road to Hell*; Smith, “Nonprofit Organizations in International Development”; Gereffi, Garcia-Johnson,

and Sasser, “The NGO-Industrial Complex”; and Smith, ed. *Transnational Social Movements and Global Politics*

- 10 A4 Case Presentations and Analysis (II):
 M cases 7-8 presentations
 W cases 9-10
 → n.b.: no class Friday April 8th
- 11 A11 Global Ethics:
 Ken Booth et al, eds. *How Might We Live? Global Ethics in the New Century*
- 12 A18 Developing the Corporate Self:
 McCall and Hollenbeck. *Developing Global Executives: The Lessons of International Experience*
- 13 A25 Presentation and workshop for final projects
- 14 M2 concluding class

Macalester classes end Tuesday May 3rd. Finals period, May 5-9.

Final papers or projects due Saturday, May 7, by 2 pm under my office door.

Course Materials:

Gardner, Howard, Mihaly Csikszentmihalyi, and William Damon. *Good Work: When Excellence and Ethics Meet*. New York: Basic Books, 2001

Applbaum, Arthur Isak. *Ethics for Adversaries: The Morality of Roles in Public and Professional Life*. Princeton: Princeton University Press, 1999

Booth, Ken, Tim Dunne, and Michael Cox, eds. *How Might We Live? Global Ethics in the New Century*. New York: Cambridge University Press, 2001

McCall, Morgan W. Jr., and George P. Hollenbeck. *Developing Global Executives: The Lessons of International Experience*. Boston, MA: Harvard Business School Press, 2002

Plus an extensive array of items (both articles and participant-generated case-writeups) to be distributed as the course unfolds. Course participants must purchase a closable folder for the collection and organization of these materials.

Since a substantial amount of the material in this course will be supplied directly to students, course participants may be required to pay a modest photocopying fee to the College.