Stereotype

/ˈsteriəˌtaɪp/

Noun

1 a: cultural assumptions that are used to representationally, ideologically, and politically fix boundaries between groups of people that maintain social divides and conceptions of “us” and “them”, in-group and out-group, normal/standard, and abnormal/wrong.

2 a: unlike individual bias, cultural stereotypes standardize and simplify conceptions of groups of individuals on a sociocultural level so that difference is essentialized and naturalized as being innately part of social groups for generations after they are created.

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