

Stereotypes

Adapted from Hall, S. (2003). The spectacle of the 'Other'. In S. Hall, Representation: Cultural Representation and Signifying Practices (p. 235). London: Sage Publications

Reduce

some social grouping of people to a few easily identifiable traits

Essentialize

those traits by making them fundamental to the meaning and representation of that social group

Naturalize

those traits so that they are biologically fixed within that social group and seen as part of their very nature

your voice.



your choice.