

# Marketing Intern

## POSITION INFORMATION

Employer	VillageMD
Division	Talent Acquisition
Title	Marketing Intern
Description	<p>VillageMD (VMD) is a primary care-focused management services company that enables primary care physicians to deliver the highest quality care to their patients. VMD supports primary care providers with data, best practice clinical models, tools, technology, and resources to care for chronically ill patients better and to help slow the onset of disease for healthy patients. A fast-paced, dynamic environment, the VillageMD team is passionate about helping physicians transform healthcare delivery through a company platform that encourages collaborative contribution and direct business impact.</p>

As VillageMD continues to grow, we are looking for bright, enthusiastic college students who enjoy working in a fast-paced, dynamic environment to join our team this summer. As an intern on our Marketing team, you will work on a variety of relevant projects directly with our Marketing Manager and VP of Marketing. Interns will be afforded opportunities to work in high exposure roles by conducting analyses, supporting internal business partners, sharing creative ideas, and collaborating on critical projects. You'll manage real business projects and have the chance to present your recommendations and results to leadership. In other words, the work you'll be doing will impact our business and be noticed!

While this internship will be dynamic in nature, specific projects and responsibilities include:

- Directly supporting the execution of key marketing deliverables, including copy creation, image selection, and creative options
- Conducting research for decision support, including marketing campaign effectiveness, competitor analyses, and industry best practices
- Contributing to the social media plan, including content creation
- Organizing and supporting the delivery of key marketing initiatives across multiple channels including but not limited to web, social, and sales
- Assisting on corporate special projects as necessary

What will you gain from this internship opportunity?

- Overall understanding of company and departmental objectives
- Experience in B2B and B2C marketing
- Presentation, professional communication, and analytical skills
- Refine your ability to lead, make decisions, problem solve, and think creatively
- Opportunity to work with professionals and leadership

## HOW TO APPLY

Please apply to this position on our careers page: <http://www.villagemd.com/careers?p=job%2FobuD4fw6>

Applications accepted via:  
Email  
Other

## IMPORTANT DATES

**Posted On:**  
Feb 17, 2017

**Applications Accepted Until:**  
Jun 01, 2017

## DEFAULT EMAIL FOR RESUMES

[jprice@villagemd.com](mailto:jprice@villagemd.com)

## CONTACT INFORMATION

Employer	VillageMD
Name	Mrs. Jane Price
Title	Senior Manager, Talent Acquisition
E-mail	<a href="mailto:jprice@villagemd.com">jprice@villagemd.com</a>
Phone	7087681473
Address	1 N Franklin Chicago, IL 60606 United States

across various functions

- Mentorship, real-time feedback, and ample opportunity for professional and career development
- Interaction with executive leadership team through program events and final project presentation

You'll have some fun, too. There will be plenty of ping-pong tournaments, planned and impromptu social events throughout the summer. We work hard, but we also like to have fun as a team. You might even be asked to plan a social event during the summer!

#### Location

##### LOCATION

**Nationwide**  
no

**City**  
Chicago

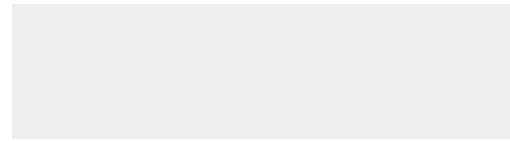
**State/Province**  
Illinois

**Country**  
United States

Position Type	Internship
Desired Class Level(s)	Junior
Work Authorization	US Citizen
Salary Level	Unknown 📅
Job Function	Marketing Communications, Public Relations, Events
Desired Start Date	June 5, 2017
Qualifications	<p>Who are we looking for?</p> <ul style="list-style-type: none"> <li>• Students currently pursuing a Bachelor's degree in a related major at an accredited college or university</li> <li>• Strong written communication skills are especially important, in addition to exceptional interpersonal and verbal communication skills</li> <li>• Students with a graduation date between December 2017 and June 2018</li> <li>• Team-oriented approach to working with others</li> <li>• High energy, intellectual curiosity, and a consultative approach to problem-solving</li> <li>• Ability and interest in taking initiative and working independently once initial guidance is provided by leadership</li> <li>• Comfortable handling multiple projects with ability to prioritize, multi-task and manage time</li> <li>• Comfortable with ambiguity and tackling new tasks with guidance and feedback</li> <li>• Demonstrate humility through low ego and ability to</li> </ul>

engender trust and respect with peers

- Experience with Excel, PowerPoint, and Word preferred



Help Desk: 703-373-7040 (Hours: Mon-Fri, 9am-8pm EST)

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